PROCLAMATION

WHEREAS The intolerable toll of automobile accidents, which is greater than that exacted by war, hurricane, flood or pestilence, must be brought under effective control, and

WHEREAS We are at the threshold of the three months period October, November and December when automobile accidents reach their peak,

NOW, THEREFORE, I, Joe Foss, Governor of the State of South Dakota do hereby proclaim Tuesday, September 30, 1958, as

NATIONAL TRAFFIC MEMORIAL DAY

and do hereby urge that all citizens observe the day by pledging unceasing and vigorous efforts to prevent needless slaughter and maiming on our highways, and I further recommend that that NATIONAL TRAFFIC MEMORIAL DAY be observed through

- Editorial comment in the press and over the radio and TV, from the pulpit, in schools and at public and private meetings.

- A pause for thirty seconds of silence and prayer at mid-day to express grief at the tragic at mid-day toll of automobile accidents.

- Solemn resolutions to take every possible measure to prevent automobile accidents, encompassing driver, pedestrian, policing, highways and insistence that the automobile itself be designed for maximum safety of operation.

Dated this 18 day of Sept, 1958/

Joe Foss
Governor

ATTEST:
Clara Hall
Secretary of State

COPY

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